



April 29-30, 2011
Direct Energy Centre
Toronto, ON

EXHIBITOR BADGES

Guidelines:

- As an exhibitor, you are entitled to receive **(5)** customized exhibitor badges with your company name printed on them, for every 100 sq. ft. of space you have reserved **prior to March 28**. Space reserved after April 1 will receive their allotment of badges, but they will not be customized with company name.
- Your badges must be used for booth staff **ONLY**. Failure to comply with these rules will result in a penalty charge and possible prohibition of future exhibiting.
- Additional badges ordered in excess of your allotment, can be purchased onsite at **\$35 (CAD) each**. *Please note: Badges ordered onsite will not be customized with your company name.*
- All badges must be picked up by **ONE** member of your booth staff only at Exhibitor Check-in upon your arrival to the Direct Energy Centre.

A Few Notes about Exhibitor Registration:

- We will **NOT** be mailing ANY badges out to exhibitors or fans. Exhibitor Badges must be picked up onsite with a valid photo ID at the Exhibitor Check-in Counter by your company's primary booth contact.
- Onsite check-in will be open to pick up your badges and order additional badges in excess of your allotment, if needed, beginning on **Wednesday, April 27 at 1 pm** and again **Thursday, April 28 beginning at 8 am**.

If you have any specific questions, please contact our client services department, Monday - Friday from 9 am-5 pm (EST) at 888.464.9950.