

# FREEMAN



April 29 & 30  
Direct Energy Centre  
Toronto, Ontario

## Additional Freeman Services

**Freeman Exhibitor Services**  
416-252-3361

**Freeman Transportation**  
1-877-478-1113

## Exhibitor Assistance

### FAQS Regarding:

- [Pre-Expo and Move-in](#)
- [Move-out and Post-Expo](#)
- [Material Handling](#)
- [Labor Rules](#)

### Featured Fact #1

For electrical services, contact "Direct Energy Centre" at 416-263-3064

### Featured Fact #2

Security guards are stationed at the exhibit hall doors. If you have something valuable in your shipment, it is advised that you wait for your carrier to arrive, or hire a security guard

### Featured Fact #3

Material Handling includes unloading of your exhibit material, delivery of these properties to your exhibit location, storage and return of your empty containers and loading of your exhibit material onto your designated outbound carrier(s) after the Expo

## GREETINGS FROM FREEMAN

As the official contractor for the Expo, Freeman is pleased to provide services to you. This email contains important information to help plan your display. If you have any questions, feel free to contact us at 416-252-3361. Have a great Expo!

### Booth Information

#### UFC FAN EXPO TORONTO 2011

Each 10' x 10' booth will be set with 8' high black back drape and 3' high black side dividers and a 7" x 44" booth Identification sign.

The Exhibit area is NOT carpeted; however the aisles will be carpeted in black.

**Floor covering is required for all exhibitors. Rental Carpet is available through Freeman. Please refer to the Carpet Order form.**

[Forward This Guide to a Colleague>>](#)

**We Appreciate Your Business!**

## IMPORTANT INFORMATION & DEADLINES

### Discount Price Deadline Date

In order to receive advance order discount rates listed on the price sheet, we must receive your order and payment by April 13.

### Exhibitor Move-In

Wednesday	April 27	12:00 PM - 5:00 PM
Thursday	April 28	8:00 AM - 5:00 PM

### Exhibitor Move-Out

Saturday	April 30	5:00 PM - 9:00 PM
Sunday	May 1	8:00 AM - 3:00 PM

### Expo Hours\*

Friday	April 29	10:00 AM - 6:00 PM
Saturday	April 30	10:00 AM - 5:00 PM

**\*Note: Open workouts will be held for select members of the media and fighters from the official UFC 129 fight card on Thursday, April 28 from 12-4PM. Expo VIPS will be permitted to enter the exhibit hall at 9AM during the Expo and exhibitors are asked to have their booths open for business at 8AM each morning.**

### Shipping Information\*

Freeman will accept crated, boxed or skidded materials at the address below. ALL material must be accompanied with a Certified weight Ticket. "Full Load" trailers without a Certified Ticket may be refused and sent to retain requested documents. To avoid additional after deadline charges, **materials must arrive by April 20**. The warehouse will receive shipments Monday through Friday during the hours of 8:00 AM - 4:30 PM. To check on the arrival of freight, please call 416-252-3361.

**\*PLEASE NOTE: The warehouse & office will be closed on April 22 in observance of Good Friday, shipments will not be accepted on this date.**

### Warehouse:

Exhibiting Company Name  
UFC FAN EXPO TORONTO 2011  
C/O Freeman  
61 Browns Line  
Toronto, Ontario, Canada M8W 3S2

**Freeman will receive shipments at the exhibit facility Beginning April 27 at 12 PM. ALL shipments must be accompanied with a Certified Weight Ticket. "Full Load" trailers without a Certified Weight Ticket maybe refused and sent to retain requested documents. Shipments arriving before this date will be refused by the facility.**

### Expo Site:

Exhibiting Company Name / Bth #  
UFC FAN EXPO TORONTO 2011  
C/O Freeman  
Direct Energy Centre 100 Princess' Blvd - Exhibition Place  
Toronto, Ontario M6K 3C3