



FOR IMMEDIATE RELEASE:

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LIMP BIZKIT TO PERFORM AS PART OF UFC® 100 EVENT WEEKEND

Las Vegas, NV (USA) – Las Vegas, NV (USA) – The most historic event in UFC just got bigger with the announcement that rap-metal pioneers Limp Bizkit are bringing the only performance in the US of their "Unicorns N' Rainbows" tour to The Beach at Mandalay Bay on Friday, July 10th to perform in their first North American concert in eight years as a part of the UFC 100 weekend. The multi-platinum-selling group has picked the perfect time to return to North American stages, and you can be sure that once their hits "Break Stuff", "Rollin'" and "My Way" start blasting through the speakers, you'll have all the adrenaline you need for UFC 100 the next night on Saturday, July 11th.

"Music is one of the things that make the UFC experience so exciting, and I've always been a big fan of Limp Bizkit, so we are excited to have the group perform at UFC 100 event weekend," said Dana White, UFC President.

"We are proud that our first show in the USA with the original line-up in eight years will be in Las Vegas at UFC 100. The ultimate fighting music has finally found its home with the Ultimate Fighting Championship," said Fred Durst.

Tickets for Limp Bizkit, not including applicable service charges, go on sale Friday, May 29 at 10 a.m. at all Las Vegas Ticketmaster locations (select Smith's Food and Drug Centers and Ritmo Latino). To charge by phone with a major credit card, call Ticketmaster at (800) 745-3000. Tickets also are available for purchase at www.mandalaybay.com, or www.ticketmaster.com.

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Doors will open at 7pm, BoneyB will perform at 8 p.m. and Limp Bizkit will go live at 9 p.m. The concert also will be streamed live on UFC.com.

As part of UFC Fan Expo, Limp Bizkit will appear and sign autographs on the main stage Friday July 10th from 2pm – 3pm, just hours before their U.S. concert premiere. Fred Durst, Wes Borland, Sam Rivers, John Otto, and DJ Lethal are gearing up to record their first new studio album with the original line-up since 2000's Worldwide 12x-platinum Chocolate Starfish and the Hot Dog Flavored Water. Flip/Interscope Records will announce more details and a release date in the coming months. The band's first three albums have sold more than 20 million copies in the U.S. alone, and another 13 million in the rest of the world.

About UFC Fan Expo

UFC Fan Expo, spanning more than 200,000 gross square feet of space, will exhibit apparel, electronic gaming, food & beverages, fight gear and fitness equipment, MMA training and development, nutritional supplements, lifestyle products, and other sports and entertainment related organizations.

Tickets will be available at the MGM Grand Garden Arena Box Office, all Ticketmaster Ticket Centers, Charge-By-Phone at (702) 474-4000 or online at ticketmaster.com.

For more UFC Fan Expo information and to purchase tickets, visit UFCfanexpo.com. For companies interested in reserving space at this premier event, contact Ed Gallo, Event Director at 1-203-840-5546 or email egallo@ufcfanexpo.com.

About The Ultimate Fighting Championship®

The Ultimate Fighting Championship® is the world's leading professional mixed martial arts organization and offers the premier series of MMA sports events. Owned and operated by Zuffa™, LLC, and headquartered in Las Vegas, Nev., UFC® produces over twelve live pay-per-view events annually that are distributed residentially through North American cable and satellite providers including iNDEMAND Networks, DIRECTV, DISH Network, TVN Entertainment, Bell ExpressVU, SaskTel Max™, Shaw Pay-Per-View, Viewers Choice, and WOWOW in Japan, and Premiere Combate and SporTV in Brazil, and via the Internet worldwide on Yahoo! Sports, and commercially through Joe Hand Promotions in the U.S. and Canadastar in Canada. In addition to its North American distribution, UFC programming is distributed in over 100 countries and territories throughout the world. For more information, or current UFC fight news, visit ufc.com or uk.ufc.com or ufcespanol.com.

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